Job Corps MATERIALS MARKETPLACE CHEAT SHEET

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WHERE ARE The proc		BRAND AWARENESS	WORKING WITH AN Admissions services Staff member	ARRIVING TO CAMPUS	ON CAMPUS	PREPARING TO GRADUATE	KEEPING IN TOUCH	
WHAT ARE Thinkin		What is Job Corps? How does Job Corps benefit young adults? Why would I pick Job Corps over other training and education options?	Who is eligible for Job Corps? What training areas are offered? Which campuses can students attend?	What is there to do on campus? What will the first few weeks be like? How can students feel more prepared for this big adjustment?	How do students get involved on campus? What kind of support is there if students need help?	What are students' options after graduation? What resources can Job Corps connect students to? Does Job Corps help students find a job?	How can graduates stay connected with Job Corps after they graduate? What support or resources does Job Corps offer for alumni?	
WHAT IS AV/ To Me		Begin Here Materials > Posters > Banners > Yard Signs > Merchandise Information Session Flier Seasonal Postcards > Spring > Summer > Back to School > New Year What is Job Corps? Flier School Counselors and Educators Flier Foster Care Flier Student Supporters Flier (coming soon)	Recruitment Materials > Brochure > Flier > Postcard > Posters > Door Hanger > Parents and Guardians Guide Eligibility Flier Enrollment Card Center Fliers CTT Sheets Training Materials Contact Card	Student Welcome Guide Student Retention Toolkit (coming soon) Retention Postcards > 30-Day > 60-Day > 90-Day Job Corps Journey Materials (coming soon) MyPACE Materials > Brochure > Flier > Poster Signing Day Toolkit Y2Y Toolkit Safety Hotline Toolkit Voter Registration Toolkit Better Together Toolkit		Pocket ResumeCareer Success Standards PostAdvanced Training MaterialsCTS ToolkitCTS Materials> Poster> Door Hanger> PostcardAlumni Connect Toolkit> Flier> Poster> Postcard> Poster	<u>ter</u>	ps

