

OCTOBER 2026 JUST IN!

NEW RESOURCE



DIGITAL RECRUITMENT TOOLKIT

Staying connected with prospective students is an important part of helping them take the next step toward their future. The Digital Recruitment Toolkit gives staff ready-to-use messages and resources to keep prospects engaged throughout the application process.

The toolkit includes three communication series:



CONNECTED SERIES

For prospects who have already connected with an Admissions Representative and are ready for follow-up, application guidance and more information about Job Corps.



NOT YET CONNECTED SERIES

For prospects who have created a MyJobCorps account but haven't connected with an Admissions Representative yet. Messages introduce the staff member and encourage prospects to schedule a meeting.



COLD PROSPECT SERIES

For prospects who started an application or previously connected with a representative but have since become inactive. Friendly check-ins remind prospects that support is available whenever they're ready.

The series include text and e-mail messages, along with videos and other digital resources, to make it easy for Admissions staff to stay in touch, answer questions and help prospects move forward. **View the [full toolkit](#) and start using it today!**



Visit the [Materials Marketplace](#) for more recruitment resources, downloadable materials, digital assets and more!