

JUST IN!

APRIL 2024

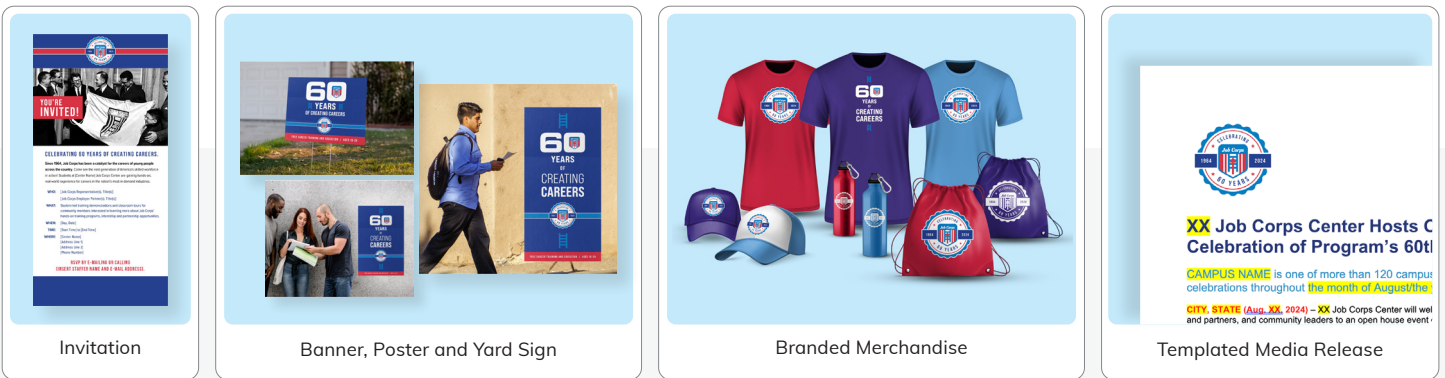


CELEBRATING 60 YEARS OF CAREERS

Job Corps' 60th anniversary is an opportunity to celebrate the program's legacy and its students, whether they're proud alums, current students immersed in their career training, or new students just arriving on campus and setting their future goals. What better way to commemorate Job Corps' history and celebrate new beginnings than with a nationwide "Job Corps Open House" event where centers across the country open their doors to their local communities?

Centers are encouraged to host an open house event during the month of August—Job Corps' official birthday month—and, in doing so, fulfill one of the two required Workforce Outreach events per PIN 23-05.

Be creative in planning your open house event—customize it to reflect the special qualities of your campus and those that best meet the needs of your community partners. To help spread the word about upcoming events and assist centers in the planning process, additional resources have been added to the [60th Anniversary Toolkit](#) on the Materials Marketplace, including:



- [60th anniversary event invitation](#) to invite students, alumni, employers and community partners to upcoming events your center is hosting.
- New [banner](#), [poster](#) and [yard sign](#) to help brand any type of event on or off campus.
- Make sure everyone, including center staff, current students and prospective students, looks the part with [branded Job Corps merchandise](#).
- Use this [templated media release](#) to inform media outlets of the key takeaways from your 60th anniversary events and its ties to your local community. This is a great way to share the success of events with a broader audience and reinforce a positive perception of Job Corps in your community.

Additional resources to support planning your open house event will be added to the toolkit in the coming weeks. If centers have planned similar events for a different time of the year, the theme and purpose of each event should be to celebrate the program's history and promote its strengths and benefits to everyone it serves—students, graduates, employers, workforce partners, community organizations, etc.

Job Corps is counting on you to make this anniversary a year to remember for everyone this program touches on a daily basis.

SHARE YOUR PHOTOS!

If you host an anniversary celebration or open house event on your campus, be sure to document it with photos and videos. You can find some tips and tricks in the toolkit linked above. Then send your photos or videos to JCDigital@mpf.com so we can share them on Job Corps' social media.