JUST INF FEBRUARY 2024



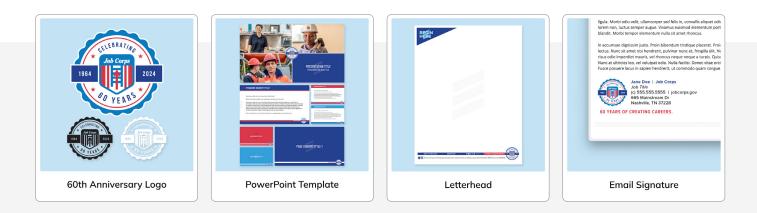


JOB CORPS' 60TH ANNIVERSARY

2024 is a big year for Job Corps as the program officially turns 60 in August! To recognize this significant milestone, Job Corps plans to celebrate all year long, and we want to provide you with the information and resources needed to help get the party started.



The initial suite of anniversary-branded materials below is designed for staff to spread the message about Job Corps' birthday and the impact of the program over the past six decades. From an anniversary logo to e-mail signatures, to a PowerPoint template, everyone is encouraged to use the <u>60th Anniversary Toolkit</u> in your daily activities. The <u>60th anniversary</u> <u>logo</u> is available to use in communications or materials throughout the year.



More Toolkit Items To Come Soon!

Additional toolkit items such as 60th anniversary standing banners, yard signs and other merchandise will be coming soon to the Job Corps Material Marketplace and will be available to order and purchase. These materials will help celebrate and promote Job Corps' significant milestone at local events.

If you have questions about how to access or use the new 60th anniversary materials, please reach out to JobCorpsMaterials@mpf.com.

Don't forget to share any 60th anniversary content you capture throughout the year to JCDigital@mpf.com, and you will potentially be featured on Job Corps' social media. We can't wait to celebrate this year with you!

