



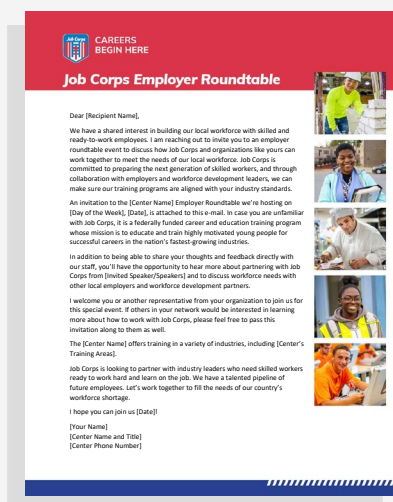
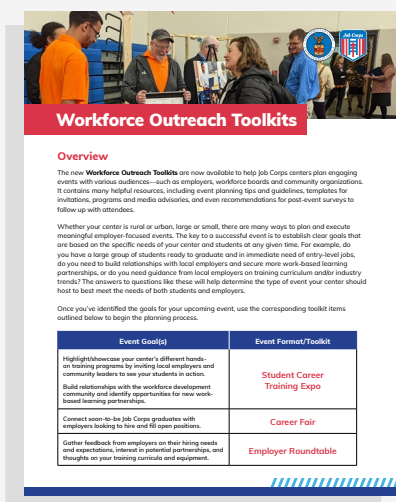
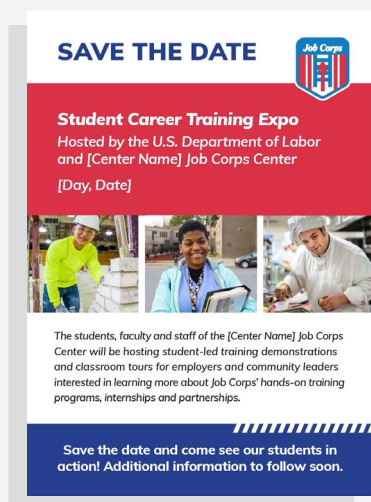
WORKFORCE OUTREACH TOOLKIT

As Job Corps centers position themselves as Infrastructure Academies across the country, increased workforce and community outreach is important to the success of this initiative.

The new [Workforce Outreach Toolkit](#) is available to help centers make connections and plan engaging events with such audiences as employers, workforce boards and community organizations. The toolkit is designed to walk Job Corps staff step by step through how to host a successful event.

The three outreach event options included in this toolkit are:

- **Student Career Training Expo:** The goal of this event is to highlight/showcase a center's different hands-on training programs by inviting local employers and community leaders to see students in action. The Student Expo is ideal for centers that are looking to reengage with local employers and introduce new employers and workforce entities to the program.
- **Employer Career Fair:** Centers are most likely familiar with this type of event as the goal is to connect soon-to-be Job Corps graduates with employers looking to hire and fill open positions.
- **Employer Roundtable:** The goal of this event is to gather feedback from employers on their hiring needs and expectations, their interest in potential partnerships, and their thoughts on a center's training curricula and equipment.



In each toolkit, you will find planning and marketing materials tailored specifically to each event. Toolkit resources include:

- Event Planning Tips and Timeline
- Template Invitations
- Template Programs/Event Run of Show
- Program Speaker's Tip Sheet
- Employer Roundtable Discussion Prompts
- Pre-Event Media Advisory Template
- And more!

SIGN UP FOR STAFF TRAININGS

This training will go over the new resources in the Workforce Outreach Toolkit that will aid centers in making connections and planning engaging events with audiences such as employers, workforce boards and community organizations.

**Wednesday, Nov. 8,
at 12:30 p.m. CST**

REGISTER

**Tuesday, Nov. 14,
at 1:30 p.m. CST**

REGISTER

**Tuesday, Nov. 28,
at 1:30 p.m. CST**

REGISTER

To have material customized with your event information, please e-mail the MP&F team at jobcorpsmaterials@mpf.com.

To see all the available Workforce Outreach Toolkit resources, visit the [Materials Marketplace](#). All items can be found under [the Toolkits section](#).