

JUST IN!

SEPTEMBER 2023



NEW CIVILIAN CONSERVATION CENTER MATERIALS AVAILABLE!

To help **Job Corps Civilian Conservation Centers** (also known as CCCs) educate and promote their career training areas and services that are unique and appeal to potential students interested in careers with the U.S. Forest Service, a group of customized marketing materials is now available on the **Job Corps Materials Marketplace**.

These new materials highlight the benefits of training and learning at a CCC and provide information on how potential students can learn more about the career training opportunities offered at the 24 CCCs across the country. Admissions staff can use these resources to enhance your recruitment efforts and encourage the next generation of conservation leaders to start their journey at Job Corps.



WHAT IS A CCC? FLIER

The What Is a CCC? Flier can be shared with potential students, parents, employer partners, businesses and community leaders to inform them about the benefits of CCCs, where CCCs are located, and the training and educational programs they offer.

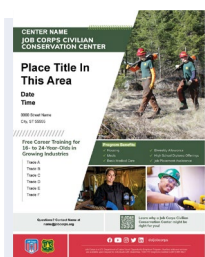
ORDER



RECRUITMENT POSTCARD

Much like the traditional recruitment postcard, a new CCC-Specific Recruitment Postcard can be mailed to recruit rising leaders with an interest in conservation. The QR code on the back of the postcard offers prospective students the opportunity to learn more about how a Job Corps Civilian Conservation Center could be the right fit for them.

ORDER



INFORMATION SESSION FLIER

The CCC-Specific Information Session Flier can be used to promote center-specific information sessions happening at your Civilian Conservation Center. This piece is editable to allow staff to customize the event's center, date, time and more.

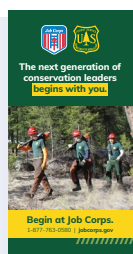
DOWNLOAD



CENTER FLIERS

The CCC Center Fliers contain the same information as the traditional center fliers (career training areas, basic center information, a typical daily student schedule, etc.), but now they have a new look! All 24 CCC center fliers match the design of the three materials mentioned above—giving all CCC promotional materials a unified and consistent brand.

DOWNLOAD



STANDING BANNERS

The CCC-Specific Standing Banners are great for local recruiting events to promote Civilian Conservation Center enrollment and training programs. These banners can be ordered and purchased on the Materials Marketplace.

ORDER

If you have questions about how to access or use the new CCC materials, please reach out to **jobcorpsmaterials@mpf.com**. We hope these materials are useful as you recruit the next generation of conservation leaders.