

# JUST IN!

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## STAKEHOLDER OUTREACH RESOURCES NOW AVAILABLE!

These resources will help you build and strengthen your center's relationships with local stakeholders. Find toolkit materials, videos and communication resources on the [Job Corps Materials Marketplace](#), and use them to start the conversations that will expand your recruitment and community networks.

### OUTREACH TOOLKITS

These toolkits are focused on five key audiences to support recruitment, training and job placement.

- American Job Centers (Career One-Stops)
- High school counselors and other educators
- Employers, Chambers of Commerce and business leaders
- Foster care agencies, social services and youth shelters
- Community organizations serving program-eligible individuals (e.g., Boys and Girls Clubs, community recreation centers, LGBTQIA+ organizations, and organizations for young people experiencing homelessness)

Each toolkit contains introductory e-mails and meeting talking points, as well as a landing page for stakeholders to access informational materials and sign up for more information.

### INDUSTRY VIDEOS FOR EMPLOYER MEETINGS

If you're meeting with a local employer or business group, don't just tell them why Job Corps works, **show them!**

From this video toolkit, share the Job Corps Partnerships Overview video in any presentation with employers or business groups, or send to a prospective employer. You can also find supplemental videos showcasing high-growth industries, including health care, IT, green jobs, union and automotive, to use in your conversations with employers.

### CTS STAFF RESOURCES AND COMMUNICATIONS

Want to [stay connected with your graduating students](#) as they navigate their path to a career? Or strengthen your outreach to employers who are building their workforces?

- **E-Mail Series to Graduating Students and Alumni**  
Customize and send these e-mails to current students as they approach graduation and transition to a career to tell them how you can help with resumes, interview prep and other postgraduate support.
- **Touch-Base E-Mails/Letters to Employers**  
Do you want to check with an employer about a recent hire or see how a student is doing in their work-based learning? Connect with employer contacts to maintain lines of communication and strengthen partnerships.
- **Work-Based Learning Flier**  
This flier lets interested employers know how to become a work-based learning partner with your center. It's an introduction to WBL for an employer who already has some general Job Corps knowledge, or it can be paired with the [employer flier or employer brochure](#).

We hope these resources are helpful as you connect with local stakeholders.