

## **VIRTUAL ENROLLMENT: STAY CONNECTED**

As we continue to monitor the number of COVID-19 cases among students and staff at Job Corps centers across the country, we want to remind everyone about the resources available to promote virtual enrollment as an option for students.

Virtual enrollment recruitment materials, including a **Postcard** and two fliers (one for a **general** prospective student audience and the other for female prospective students), explain the benefits of choosing to start Job Corps via virtual enrollment. And the Virtual Enrollment Sample Schedule Flier explains what students can expect to learn online in their first 60 days. There is also a Virtual Enrollment Overview Video that can be shared with prospective students that includes details about what to expect during virtual enrollment.





As new students begin their journey in virtual enrollment, this **Postcard Series** is meant to be a fun way for center staff (and other students) to interact with virtual students. Remember, we're all in this together, so don't forget to get the entire center staff involved in supporting these students.





When students get close to completing virtual enrollment, the Virtual Enrollment Welcome Video is a great resource to share with them. In it, National Director Rachel Torres welcomes students to campus after they have successfully completed the virtual enrollment curriculum. She congratulates them on their decision to join Job Corps, gives them an overview of what's still to come in their Job Corps journey, and offers words of encouragement and support as they work toward their career goals.



On center, several additional resources are available for staff to use to help welcome students as they transition from virtual enrollment to center, including the Certificate of Completion, Poster, GIFs and a Bookmark.







If you have questions about any of the resources or need additional support, please reach out to MP&F Strategic Communications at jobcorpsmaterials@mpf.com.

## **UPCOMING STAFF TRAININGS: MARK YOUR CALENDARS!**

**NEW** Recruiting 101: Recruitment Best Practices

- Tuesday, Feb. 22, at 10:30 a.m. CST
- Tuesday, March 8, at 1 p.m. CST
- Tuesday, March 29, at 1 p.m. CDT

**NEW** Recruiting 201: Using Recruitment Materials

- Thursday, Feb. 10, at 1 p.m. CST
- Thursday, Feb. 24, at 1 p.m. CST
- Thursday, March 10, at 1 p.m. CST Thursday, March 31, at 2 p.m. CDT

**Supporting Female Recruitment Efforts** 

Wednesday, Feb. 16, at 10:30 a.m. CST

**NEW** Hispanic Outreach

Wednesday, March 23, at 2 p.m. CDT





