

JUST IN!

MAY 2022



JOB CORPS IS NOW ON LINKEDIN!

On LinkedIn, Job Corps will connect students with employers, jobs and networking opportunities, and continue to position itself as a thought leader in skilled trades and workforce development. [Check out \(and follow!\) our new profile!](#)

WHAT TYPE OF CONTENT WILL BE THERE

LinkedIn posts will help support Job Corps graduates in **making workforce connections**, allow employers and students to better **help candidates with an open job position**, and **share the successes happening every day on Job Corps campuses**.

You can expect to see lots of student and graduate success stories (as on our other platforms), thought leadership articles on how Job Corps prepares graduates for life after the program, stories of center staff members who have made a tremendous impact on their students, and so much more.

Make sure you [follow](#) to see the great stories from Job Corps centers across the country!

WHAT JOB CORPS STAFF CAN DO TO SUPPORT

We cannot keep telling the great stories of Job Corps without your help. We will be hosting a staff training webinar about LinkedIn on May 31 to outline the ways in which you all can interact with Job Corps on LinkedIn and boost your own standing on the platform. Make sure to sign up [here](#).

In the meantime, please **like, comment and share Job Corps' LinkedIn content** to help spread the word!

If you have students, graduates or staff that you think would be a great fit for LinkedIn, Twitter, Facebook or Instagram, e-mail us at jcdigital@mpf.com.



YOU'VE BEEN ASKING FOR NEW CENTER WEBSITES, AND WE HAVE HEARD YOU!

The center website redesign is happening now, and we need your support.

At the direction of the National Office and per PIN No. 21-05, MP&F is currently in the process of redesigning and updating the content of the Job Corps websites—jobcorps.gov and all center websites. MP&F used the Philadelphia and Wilmington JCC websites as a pilot for this redesign, and it received positive feedback from the field. **Now it's time to redesign the remaining center websites!**

In order to complete this project, we will need your support. Each center director will receive an e-mail from MP&F during the month of May with instructions on center-specific content we will need you to provide. The content will be used on your center website to create a more localized, center-specific experience for prospects and stakeholders. Have any questions? E-mail us at jobcorpswebsites@mpf.com.